Parenting in the Digital Age

Trends, Issues, Challenges, Resources

October 2, 2017
Session Focus

WHERE to get support?

WHAT are your kids doing online?

HOW can you guide them?
New Tech
Connected Diapers
Connected Watches
Virtual Reality

Photo: Getty Images
Taking pictures in the crib!! #myfirstselfie
Temp Traq
Owlet Baby Monitor
MonBaby
Pacif-i
WHERE
to get support?
En français
In English
Join Facebook Group: The Digital Parenting Community

I want to meet with other parents and have a place to share trends, solutions and best practices.

JOIN THE DIGITAL PARENTING COMMUNITY ON FACEBOOK!
Digital Parenting Interactive Moment
Google CAN NOT parent your child

Source: https://www.reputationdefenderblog.com/google-privacy-lawsuit/
YOU are the Parental Control

Source: Shutterstock
WHAT
are your kids really doing online?
THE GOOD
Watching videos
Research
Doing homework
Playing games online
Social media
Sending texts, emails
Downloading music, games, films
WHAT are your kids doing online?
France

Helpline

Issues

Autumn 2016

% of calls handled

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Risks/Threats</td>
<td>1%</td>
</tr>
<tr>
<td>Cyberbullying</td>
<td>26%</td>
</tr>
<tr>
<td>Eating Disorders (Bulimia, Anorexia)</td>
<td>0%</td>
</tr>
<tr>
<td>E-crime</td>
<td>11%</td>
</tr>
<tr>
<td>Excessive Use</td>
<td>3%</td>
</tr>
<tr>
<td>Grooming</td>
<td>3%</td>
</tr>
<tr>
<td>Illegal Content, Referral to Hotline</td>
<td>11%</td>
</tr>
<tr>
<td>Love/Relationships/sexuality (Online)</td>
<td>5%</td>
</tr>
<tr>
<td>Online Reputation</td>
<td>6%</td>
</tr>
<tr>
<td>Potentially Harmful Content</td>
<td>0%</td>
</tr>
<tr>
<td>Online Privacy</td>
<td>11%</td>
</tr>
<tr>
<td>Racist</td>
<td>2%</td>
</tr>
<tr>
<td>Self-harm</td>
<td>4%</td>
</tr>
<tr>
<td>Sexting</td>
<td>7%</td>
</tr>
<tr>
<td>Sexual Harassment</td>
<td>3%</td>
</tr>
<tr>
<td>Suicide</td>
<td>1%</td>
</tr>
<tr>
<td>Technical Settings</td>
<td>8%</td>
</tr>
<tr>
<td>Unsolicited Contact from strangers</td>
<td>0%</td>
</tr>
</tbody>
</table>
TRENDING IN EUROPE

Period 3 2016

SEXTORTION  SEXTING  FACEBOOK FRAUD  ONLINE REPUTATION
Happy Slapping

Source: http://www.ilisastiguiabogados.com/que-delito-es-el-happy-slapping/
Problematic Use
Is your teen REALLY an addict?

✓ Is my child physically healthy and sleeping enough?
✓ Is my child connecting socially with family / friends
✓ Is my child engaged with and achieving in school?
✓ Is my child pursuing interests and hobbies?
✓ Is my child having fun and learning while using digital media?

Policy Brief – London School of Economics, July 2016, Sonia Livingstone
Families and screen time: Current advice and emerging research
Cyberbullying

- Online harassment that is repeated
- Purpose of frightening, threatening, harassing or embarrassing
- Text, email, IM, chat rooms, blogs, social media, etc.
- 1 out of 3 teens
- Girls vs boys
- Bully and victim

Photo credit: Shutterstock
Dealing with Cyber-Harassment

- Make a copy of the offensive material if possible.
- Do not forward the offensive material to others.
- Switch off the receiving device (computer or mobile phone).
- Report the incident to a trusted adult.
Sexting

- jail for possessing child abuse images
- lose control of photo
- more teens have received than send
WHAT’s happening online?
Inappropriate Content
Sextortion

Often referred to as 'sextortion' or 'webcam blackmail', the online coercion and extortion of children – a form of digital blackmail where sexual information or images are used to extort sexual material, sexual favours or money, has skyrocketed in the past years, but remains largely underreported.

How the crime works

In a report released today by Europol, it is revealed that victims as young as 7 years old are being targeted online.
Salt & Ice Challenge
Parents! Do your children have any burn marks? The latest internet challenge is the "Eraser Challenge." Kids are rubbing an eraser across their skin while having
Kyle Jenner Lip Challenge

Macy @Mfeems24
Sellotape Selfies
A4 Paper Challenge
Other Challenges

• Ugly Challenge
• Collarbone Challenge
• Belly Button Challenge
• Am I Pretty
• Thigh Gap
Blue Whale
Slenderman
Dark Net

Surface Web
- Google
- Bing
- Wikipedia

Deep Web
- Academic Information
- Medical Records
- Legal Documents
- Scientific Reports
- Subscription Information
- Social Media

(Dark Web)
- Contains 90% of the information on the Internet, but is not accessible by Surface Web crawlers.
- A part of the Deep Web accessible only through certain browsers such as Tor designed to ensure anonymity. Deep Web Technologies has zero involvement with the Dark Web.

- Illegal Information
- TOR-Encrypted sites
- Political Protests
- Drug Trafficking sites
- Private Communications

Multilingual Databases
- Financial Records
- Government Resources
- Competitor Websites
- Organization-specific Repositories
Oral sex app
VR porn
Digital Parenting Interactive Moment
# Online Slang

<table>
<thead>
<tr>
<th>Warning</th>
<th>Meet Up Requests</th>
<th>Sexual</th>
<th>Cyberbullying</th>
<th>Depression</th>
<th>Drugs/Drinking</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POS Parent Over Shoulder</strong></td>
<td><strong>ASL What’s Your Age/Sex/Location</strong></td>
<td><strong>GNOC Get Naked on Cam (webcam)</strong></td>
<td><strong>BIH Burn in Hell</strong></td>
<td><strong>LMA Leave Me Alone</strong></td>
<td><strong>CRAFT Can’t Remember A F</strong>*ing Thing**</td>
</tr>
<tr>
<td><strong>P911 Parent emergency</strong></td>
<td><strong>PHAT Pretty Hot and Tempting</strong></td>
<td><strong>Sugarpic Suggestive/erotic picture of self</strong></td>
<td><strong>FOAD F</strong>* Off and Die**</td>
<td><strong>IHTFP I Hate This F</strong>*ing Place**</td>
<td><strong>UDI Unidentified Drinking Injury</strong></td>
</tr>
<tr>
<td><strong>CD9 Code 9: parents are around</strong></td>
<td><strong>MIRL Meet in Real Life</strong></td>
<td><strong>NIFOC Naked in Front of Computer</strong></td>
<td><strong>BYTABM Beat You to A Bloody Mess</strong></td>
<td><strong>FMY F</strong>* My Life**</td>
<td><strong>STFU Shut the F</strong>* Up**</td>
</tr>
<tr>
<td><strong>A1TR Adult in the Room</strong></td>
<td><strong>W2M Want to Meet</strong></td>
<td><strong>TDTM Talk Dirty to Me</strong></td>
<td><strong>182 I Hate You</strong></td>
<td><strong>IHHL I Hate My Life</strong></td>
<td><strong>GTFO Get the F</strong>* Out**</td>
</tr>
<tr>
<td><strong>5 Wait a few minutes: parent in the room</strong></td>
<td><strong>52R Send to Receive (pictures)</strong></td>
<td><strong>HSWM Have Sex With Me</strong></td>
<td><strong>DIAH Die In A Hole</strong></td>
<td><strong>PHM Please Help Me</strong></td>
<td></td>
</tr>
<tr>
<td><strong>55 Coast is clear, we can talk freely</strong></td>
<td><strong>D46 Down for Sex?</strong></td>
<td></td>
<td><strong>GKY Go Kill Yourself</strong></td>
<td><strong>IDGAF I Don’t Give A F</strong>*</td>
<td></td>
</tr>
</tbody>
</table>
Argot numérique

• MDR: mort de rire
• PG: pas grave
• PK: pourquoi
• PV: privé
• TALC: truc à la con
• TG: ta gueule
• VDM: vie de merde
• ASV: âge, sexe, ville
• FDP: fils de p*
• TFK: tu fais quoi
• FTG: ferme ta gueule
• TKT: t’inquiètes

• NTM: n* ta mère
• VTF: va te faire f*
• OSEF: on s’en fout
• BLC: bats le c*
• KOID9: quoi de neuf
• DTC: dans ton c*
• WTF: what the f*
• GFU: go f* yourself
• PUT1: put*
• OMFG: oh my f* god
TKT, OKLM, ... autant d'expressions familières à toute une génération qui résonnent comme une langue étrangère pour d'autres.

Grâce au Grand'Mère Translate, les générations vont pouvoir se reconnecter à nouveau ! Plus d'une centaine d'expressions traduites de manière ludique pour pouvoir enfin se comprendre à table...

TKT

Ne t'inquiète pas
Petit coquin, Grand’Mère ne mange pas de ce pain là !
Social Media
YouTube

- 88 countries, 76 languages
- Vloggers: millionaire role models
- Access to porn, hate speech, profanity
Instagram

- users: 500 million
- can’t un-see
- photos and videos set to private
- profile picture (cartoon)
- block strangers
- owned by Facebook

Age: 13+
Digital Parenting Interactive Moment
Social Media CAN NOT parent your child

Source: Pixabay
HOW
can you guide them?
Curiosity App

Curiosity: Daily Facts & Knowledge Discovery
By Beacon Solutions, Inc.
Open iTunes to buy and download apps.

Description
Join millions of people getting smarter, daily. Now it's easy-topics that inspire you most. From history and art to sciencethat sparks your curiosity.

Beacon Solutions, Inc. Web Site › Curiosity: Daily Facts ›

What's New in Version 3.6.0
+ Made linking into the app from the web, social and email
+ Made managing your push notifications better.
+ Fixed bug where graphics were not tappable.
Nice App - Kindr

- You're so nurturing I bet you still have a living Tamagotchi.
- Even Ben Franklin would admire how punctual you are.
- You've got an amazing family.
Stop being distracted by your computer

Freedom is the world-famous Internet, social media, and app blocker. Freedom works on your iPhone, iPad, and Mac and Windows computers.

Source: https://freedom.to/
OurPact

OurPact is a simple parental control app that allows parents to limit screen time by blocking internet and app access.
Kids Lox App

Parental Controls & Screentime Management

Download for FREE

Watch how it works
Lock Apps

Kidslox restrictions let you lock apps on your child’s device by age rating, or by category or individual app on Android devices! What’s more, you can block camera, block in app purchases, block internet and so much more. For ‘Child Mode’ you can create custom phone restrictions that are right for your child.
Unglue App

unGleue: Parental Control & Screen Time Manager
By unGleue Inc.
Open iTunes to buy and download apps.

Description
Are your kids spending too much time on their screens? Desperate to end screen their electronic devices? The free unGleue app lets parents control the time your ki media, video, games, websites, apps, everything! At the same time, it teaches you

unGleue Inc. Web Site unGleue: Parental Control & Screen Time Manager Support

What's New in Version 1.12.0
Thanks for using unGleue! We're constantly working to deliver the best experience our app regularly with new features, bug fixes, and performance improvements.
Apps that help productivity

Peer pressure

Send me a pic of u
Nudes palette
Amazon Echo
Still with me?
Digital Parenting Tips

- technology is important
- withholding devices = no socializing
- raise your (digital) citizen
- be flexible
- talk with other parents
Digital Parenting Tips

• keep the dialogue open – even when uncomfortable
• be ready to discuss violence, gender stereotypes, bullying
• safe sex, safe tech and/or safe content talk
• understand privacy settings
Digital Parenting Tips

• write, post, or share will exist forever (screenshots)
• block / report / ignore
• explain advertising and hidden costs in games
• no over-sharing (personal info)
Digital Parenting Tips

• motivate your teen to exercise
• encourage activities that involve socializing
• WWWWW who, what, where, when
• set a Google alert
• Test #sexy hashtag on all accounts
Watch your own habits

Photo Credit: indianexpress.com
Family media agreements
Social media cleanse

- Make a list
- Think like a decision-maker
- Review photos
- Review posts
- Google yourself
- Edit, delete
- Check settings
- Close obsolete accounts
Thank You

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