

Interactive Surveys

Collecting information in real-time provides participants and facilitators with data that can be used – immediately. Interactive surveys can be designed for all ages. Children and teens can successfully design these surveys to gather essential input from others.

Why does data-gathering matter? Capturing the voices of the community is essential in designing meaningful action to benefit all. Also, stakeholders often want solid evidence that data provides.

Determine what approach best suits your research needs and setting. Use the resulting information for discussion and analysis that leads to action. These methods can be adapted for interviews or written surveys.

Public Opinion Survey

Create a large wall or table-sized chart to capture responses to set questions. Have a scale with varying degrees of response. Use different stickers (circles for youth, squares for adults) to distinguish different populations for tabulations. Include a “graffiti” board or space for open-ended comments.

Youth Use ● Adults Use ■	Agree	Somewhat Agree	Do Not Agree	Tell us why you responded this way
At our school, adults listen to youth				Open For Comments!
At our school, youth can effect change				
At our school, teachers integrate service into academics				

What kind of statements might you use for a Public Opinion Survey?

Statement 1: _____

Statement 2: _____

Statement 3: _____

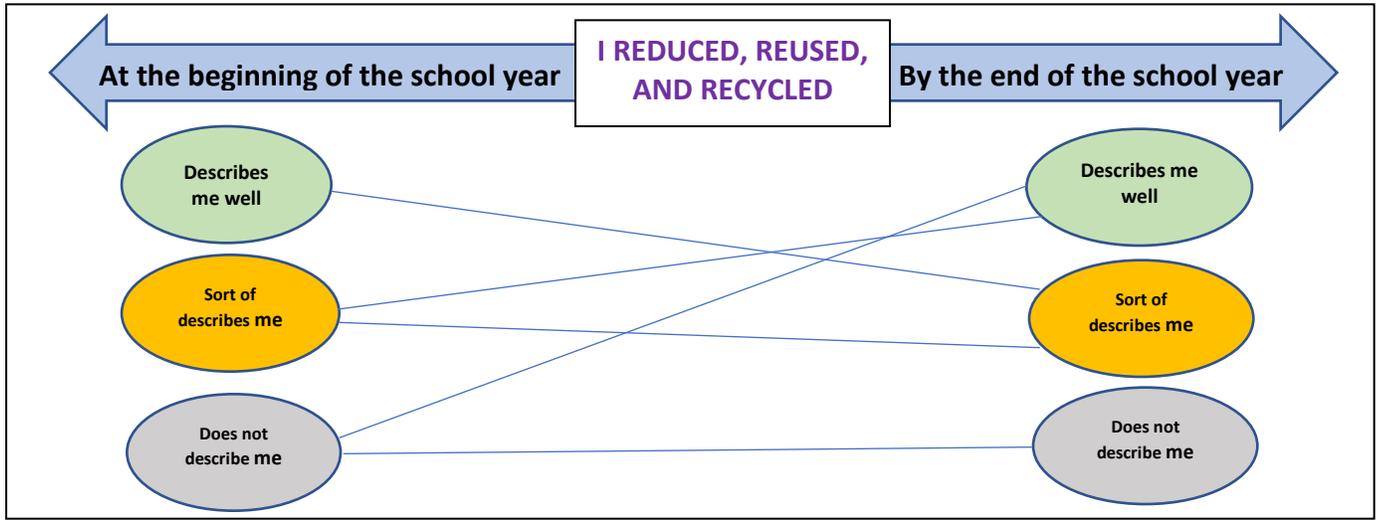
How might you design a Public Opinion Survey with multiple choice questions?

With a Public Opinion Survey, participants may be influenced by how others are voting.

Retrospective Survey

“What changed for you over time?” This is the basic question asked in a retrospective survey. The participant gives self-reported information noting then-and-now changes in knowledge, awareness, skills, confidence, attitudes, or behaviors.

Create a large chart with the before and after time period clearly noted. Participants draw a line to best show their response to a **specific survey statement or question**. Each participant group can use different colored marker so you can get a sense of the responses from multiple demographics. Have 3-5 response categories to capture a range of responses.



What kind of statements might you use for a Retrospective Survey?

Statement 1: _____

Statement 2: _____

Statement 3: _____

Different stakeholders or participants may see progress in different ways. Consider **who** you might want to engage in a retrospective survey, **when** you might use this tool and **where** you would display results to guide feedback and planning next steps.

Who would take the survey?

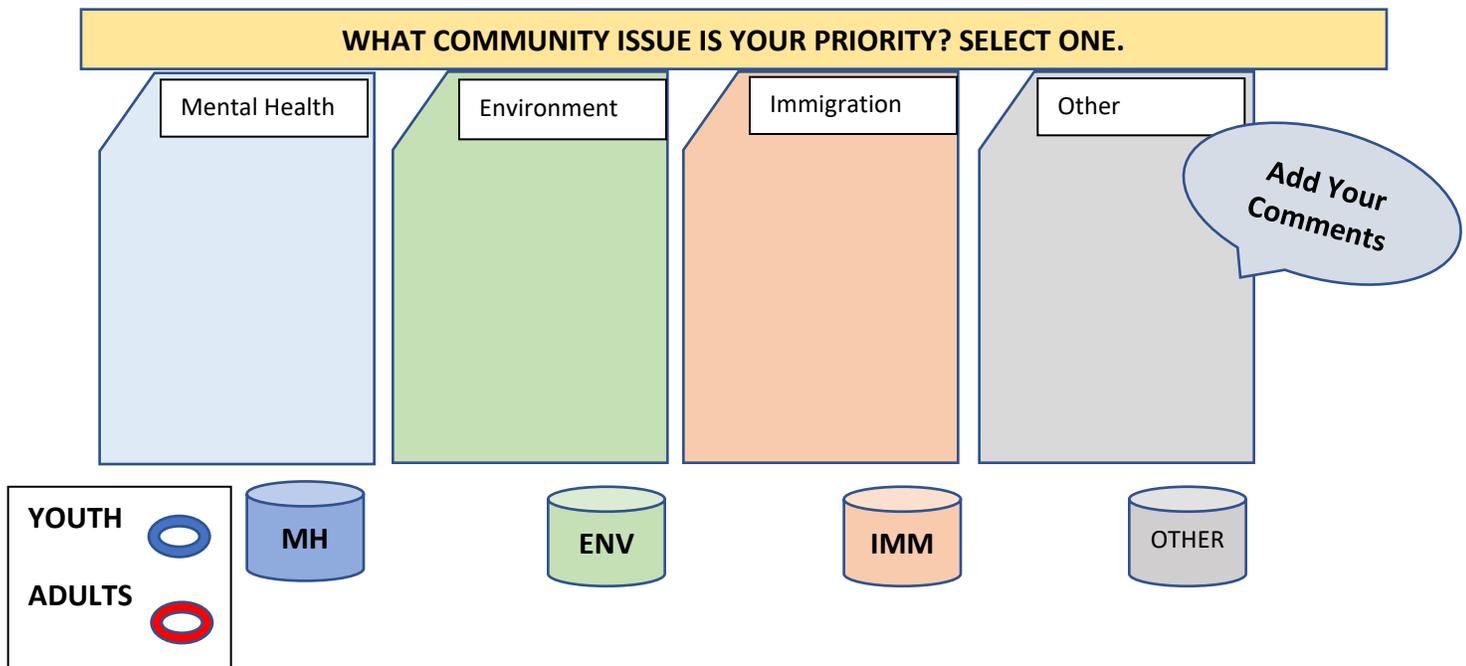
When might you use it?

Where would you display it?

This version of a Retrospective Survey is done with public visibility; participants may be influenced by how others are voting.

Count-Up Survey

Pose a multiple-choice question and have participants respond by placing a token (beans, poker chips, bottle caps) in bowls or other small containers. Various participant groups can use different types of small objects so you can easily identify demographics. A “comments” space allows for explanations and clarifications and can be done directly on the multiple-choice chart paper if so designed. Cover the bowls or cups with paper to secure the “privacy” element of this method.



What kind of multiple choice might you use for a Count Up Survey?

Question: _____

Option A: _____

Option B: _____

Option C: _____

Public vs. Private

The Public Opinion Survey and Retrospective Survey are public. You see the results building as participants respond. The Count Up Survey is a private survey. You see the results after all participants have responded. You can design the Count Up Survey to be public by using clear containers that show the small objects participants choose to represent their answers. When might you do this? Why?

Technology Tip: Apps can help you conduct and tally surveys. Be sure the location you are in has the connectivity you need and if responses are on smart devices that *all* participants have access.